

**Phast Phat Phrases**  
**by**  
**Lynn Walford**

Headline for the college audience for BodyMint (all natural body internal body deodorant)--- "**Worry-Free Dereeking from the Inside Out.**"

**Positioning lines for a new form of water-based printing:**

For Flexo Bravo as a Company

The Greatest Impressions  
Fine Line of Printing Solutions --  
"Where your image is everything"  
"The Proof is in the Fine Print."

For Aqua Flash Product :

Depth-Charged Imaging  
Makes your points perfectly clear.  
For Cleaner Clearer Prints  
The no pollution solution.  
Rapid Water Plates

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